

# Marketing options...



E-blast: \$75; non-profit rate 2 for \$75 (4,000+ reach)

Stand-alone E-blast: \$250\*

\*Only 2 paid posts per month available

Social Media Post: \$250 (\$20 put into boosting the post, 15,000+ reach)\*\*

\*\*Only 2 paid posts per month available

Social Media Video \$300 (Facebook only, up to 30 seconds)

Social Media Stories Post: \$75 for 2 stories, 1st one week out, 2nd 24hrs out

Newsletter ad through the Sun-Gazette (see next page for ad specs and rates)

Banner ad on Visalia Chamber website \$250 per 2-month increment (2,000+ reach)

Membership roster printed mailing labels \$200

## Social Bundle

- **Social Media Post**
- **Social Media Video**
- **Social Media Story**

**\$500 (\$625 value)**

## Total Package Bundle

- **Stand-Alone E-blast**
- **Social Media Post**
- **Social Media Video**
- **Social Media Story**
- **Newsletter Ad**
- **Website Banner Ad**

**\$1,200 (\$1,425 value)**

## Sponsor a Small Business!

Help a small business become a Chamber member by sponsoring their Small Business membership! We will announce the new member on social media, eblast, and newsletter, and include "this new member made possible by the support of [insert your company name here]". **\$550**

# Newsletter Ad Specs

HALF PAGE Horizontal  
11.25" W x 10.5" H  
**\$900**

HALF PAGE Vertical  
5.575" W x 21" H  
**\$600**

QUARTER PAGE Tall  
5.575" W x 10.5" H  
**\$300**



# Contact

info@visaliachamber.org

559-734-5876

GENERAL INFO: visaliachamber.org

MEMBERSHIPS: visaliachamber.org/membership



VISALIA CHAMBER  
OF COMMERCE